

IWD-HIFU 2023

Women Awareness Rising Campaign: Embrace Uterus Health

The 1st Announcement

About IWD-HIFU 2023

Hundreds of millions of women are suffering from gynecological disorders including uterine fibroids and adenomyosis, causing undesirable effect on their work, study and life. Traditional open surgery does harm to body and takes long time to recover. Patients in severe conditions may lose their uterus and fertility forever.

The International Women's Day (IWD) is not only a global day celebrating women's achievements, but also marks a call for actions to improve and protect women's health and well-being. To put the idea of a global philanthropic event for women's health from Dr. Lee Keen Whye into practice, the International Society of Minimally Invasive and Virtual Surgery (ISMIVS), the National Engineering Research Center of Ultrasound Medicine of China (NERCUM), and State Key Laboratory of Ultrasound in Medicine and Engineering have co-initiated and organized a multi-center collaborative event of high intensity focused ultrasound (HIFU) treatment since 2020 to highlight issues related to uterine fibroids, adenomyosis and other gynecological diseases and raise awareness of gynecological examination and treatment.

This year, the event takes further steps to set up a special fund at Chongqing Charity Federation and launch a public project for uterus care and protection. The project is going to provide aid for patients with uterine fibroids who received HIFU treatment in Chongqing, rise women's awareness of healthcare, as well as popularize general knowledge of common gynecological diseases, so as to improve female well-being and fertility.



Program

I. Multi-Center HIFU Treatment

We are now inviting all the international HIFU Centers to participate IWD-HIFU 2023 and provide noninvasive uterus-sparing HIFU treatment for patients with uterine fibroids and/or adenomyosis, which will be broadcast live by NERCUM and witnessed by news media. To celebrate the International Women's Day, we sincerely call to every HIFU center signing up this major philanthropic event for providing patients with a public-spirited HIFU therapy at a preferential price.



1. Date

14:00 (UTC/GMT+8)

March 7th (Tuesday), 2023

2. Venue

National Engineering Research Center of Ultrasound Medicine of China

No.1 Qingsong Road, Renhe, Yubei District, Chongqing, China

3. Join Online

Platform: VOOV

Room Number & Password: will be released in the 2nd Announcement

4. Preliminary Program

Time (UTC/GMT+8)	Session One: On-site Events
13:00 – 14:00	Online Greetings
14:00 – 14:05	Opening-up Film
14:05 – 14:20	Event overview, guest introduction and opening speech
14:20 – 14:25	Address from Prof. Wang Zhibiao (Director of NERCUM)
14:25 – 14:30	Address from Prof. David Cranston (President of ISMIVS)
14:30 – 14:40	Address from Prof. Lang Jinghe (Academician of Chinese Academy of Engineering, Beijing Xiehe Hospital)
14:40 – 15:00	Donation Ceremony (invited guests launched “Uterus Protection” project together)
15:00 – 15:30	Live Stream: Global Multi-Center HIFU Treatment
15:30 – 16:00	Award Ceremony for Annual HIFU Influencers of 2022
After 16:00	Interview
Time (UTC/GMT+8)	Session Two: Event at the Remote Center
15:30 – the End of the Treatment	Live Stream: Global Multi-Center HIFU Treatment

5. How to Participate

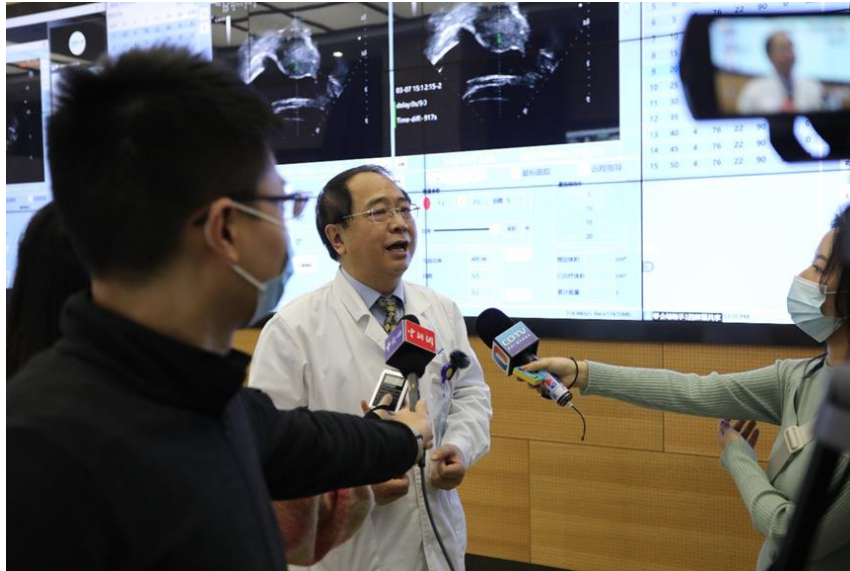
Please contact Ms. Hannah Xu (Secretariat of ISMIVS): hannahxu@isminim.org

*Organized by ISMIVS, NERCUM, State Key Laboratory of Ultrasound in Medicine and Engineering (China), co-organized by 99zigong.com;

*Supervised by Chongqing Charity Federation, Chongqing Civilization Administration Office

II. Award Competition for Annual HIFU Influencers of 2022

IWD-HIFU 2023 will continue to appraise and elect HIFU clinicians for the honor of Annual HIFU Influencers of 2022 to mark their great efforts in improving women's health consciousness through vigorous online/offline activities.



1. Eligibility

Clinicians and nurses who share women's health knowledge on various platforms, who keep producing relevant works in novel and entertaining way and through multiple channels, and who promote HIFU therapy for women's well-being in 2022

2. Selection Scope

Online and offline lectures, speeches; livestream of HIFU treatment; videos, images and texts posted on social media (Facebook, Youtube, LinkedIn, Twitter, Tiktok, etc.) in 2022.

3. Submission Closing Date

Feb 28th, 2023

4. How to submit

Please send the Application Form (see Annex I) to jennyzhang@isminim.org

